



Fact Sheet

Revere Merger & Acquisition Scenario Reports™

Revere Merger & Acquisition Scenario Reports provide an incredibly powerful yet simple way to run thousands of different merger and acquisition scenarios across multiple industries all at the click of a button. These Revere reports are available for purchase on an individual basis at reveredata.com/reports/store or on a subscription basis in our flagship Revere Research™ service.

What If Scenarios

What if a large pharmaceuticals company (“Buyer”) wants to acquire a fast growing biotechnology company with an attractive pipeline of drugs in development (“Target”)?

What if a well-branded software company (“Buyer”) wants to expand its product line by acquiring or merging with a more niche CRM software provider (“Target”)?

Revere answers these types of questions:

- What would the resulting company (“NEWCO”) look like in either of these scenarios?
 - What would NEWCO’s lines of business look like?
 - What complementary product lines would NEWCO have?
 - What overlapping product lines would NEWCO have?
 - Who would NEWCO’s key customers be?
 - Would there be overlapping and or complementary suppliers in a NEWCO deal?
 - What would NEWCO’s competitive landscape look like?
 - What would NEWCO’s pro forma financial statements look like under a variety of deal scenarios?

What currently takes investment banking, corporate finance, C-level executives, management consultants and business intelligence professionals days, weeks and even months to get answers, can now be compiled in seconds at the click of a button with the Revere Merger & Acquisition Scenario Report available on an individual basis at www.reveredata.com/reports/store or on a subscription basis in our flagship Revere Research™ service.

Provides Answers, Insights and Ideas Fast

- **Provides a lines of business summary for NEWCO** including % of product overlap
- **Flags Overlapping & Complementary product lines** including detailed descriptions and product trade names.
- **Lists all competitors for NEWCO**, whether as defined by the Buyer or Target company, or as defined by other companies in the marketplace.
- **Discloses dependent suppliers to NEWCO**, including the % of revenue the supplier gets from either the Buyer or Target.
- **Highlights Key Customers.**
- **Describes Key Partners.**
- **Compiles key deal metrics** and pro forma financial statements on NEWCO.
- **Revere algorithms** automatically generate other M&A scenarios involving other interesting Buyers or Targets.